

We Speak for
Brand





WHY ANIMATION EXPLAINER VIDEOS ARE IMPORTANT FOR YOUR BRAND!

Animated explainer videos can smoke up your brand's marketing strategy. Informing and entertaining at once, animated explainer videos are on their road to stardom.

You might have noticed quite recently that with new products and startups emerging every day, you get to see animated explainer videos everytime you go online. Why are animated explainer videos so big today? Are you going to see them more often from now? The answer is YES!

This is because animated explainer videos are superstars and it is not hard to understand why. They are the go-to-promotion tool for startups since they use a simplified model of communication.

With the attention span of human beings becoming less than that of a goldfish, animated explainer videos are a surefire way to keep them longer on your website or other marketing mediums.

If you're looking to uplift your online presence, animated explainer videos are a legendary choice. Here's proof to why they are always worth the cost. See for yourself why animated explainer videos over any other video types are the best ones for your marketing strategy!



HOW CAN WE HELP YOU?

At alpasbox, we strive to help businesses and brands achieve their objectives with different types of videos. Our approach combines passion and expertise in what we do, coupled with a deep understanding of your business and your audience. Then, we set forth to make videos for your business that are rest assured to engage the audience, inspire them and make people act towards your business

From the stage of concept development to the stage of final delivery, our team of creatives works hard to give your business a perfect video solution. Be it any purpose that you want to meet, "we can make a video for your business" is the most common catchword you will hear from alpasbox. So why wait? Work with us and we assure to bring your brand to life.



VIDEO PRODUCTION PROCESS

RESEARCH

Our first step is to gather all the information from the client that we required to make their Explainer Video. In this phase, you give us a briefing about the functioning of your business. Our key questions are your target audience and the motive of explanation video. You can explain these using Voice call or video call or any other comfortable way that suits you.

SCRIPT

After gathering all the information, we forward all the details to our professional scriptwriter to write a script for the client's video. We'll make it as simple as possible to understand

STORYBOARD

After the script is accepted by you, our experts will build the story scene after scene. This sequence of sketch drawings will become a base for thousands of illustrations.

ILLUSTRATION

The storyboard is then converted into illustrations. In this stage, we will design icons, graphics, characters and background with final detailing.

VOICE OVER

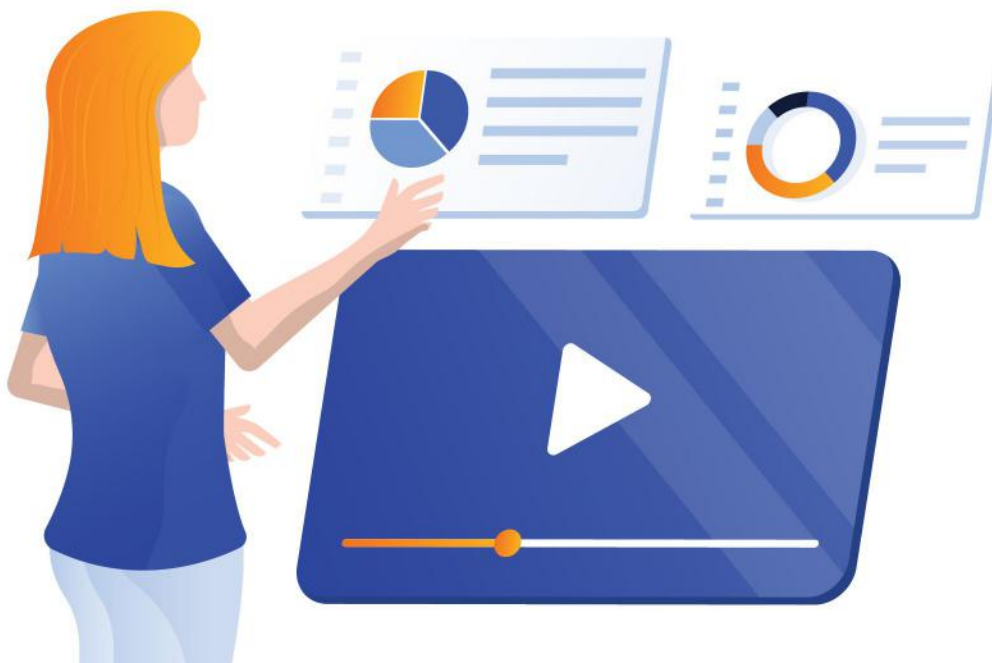
The next stage is a voice over. We covered a wide range of accents and languages for voice over including both Males and females. We gathered the best translators and speakers from around the globe, so you can always find the native speaker of the targeted country or region.

ANIMATION

The last and the most crucial stage is animation, where we add motion, movement, transition and effects to the illustrations along with synchronizing of voice over, sound effects and background music.

DELIVERY

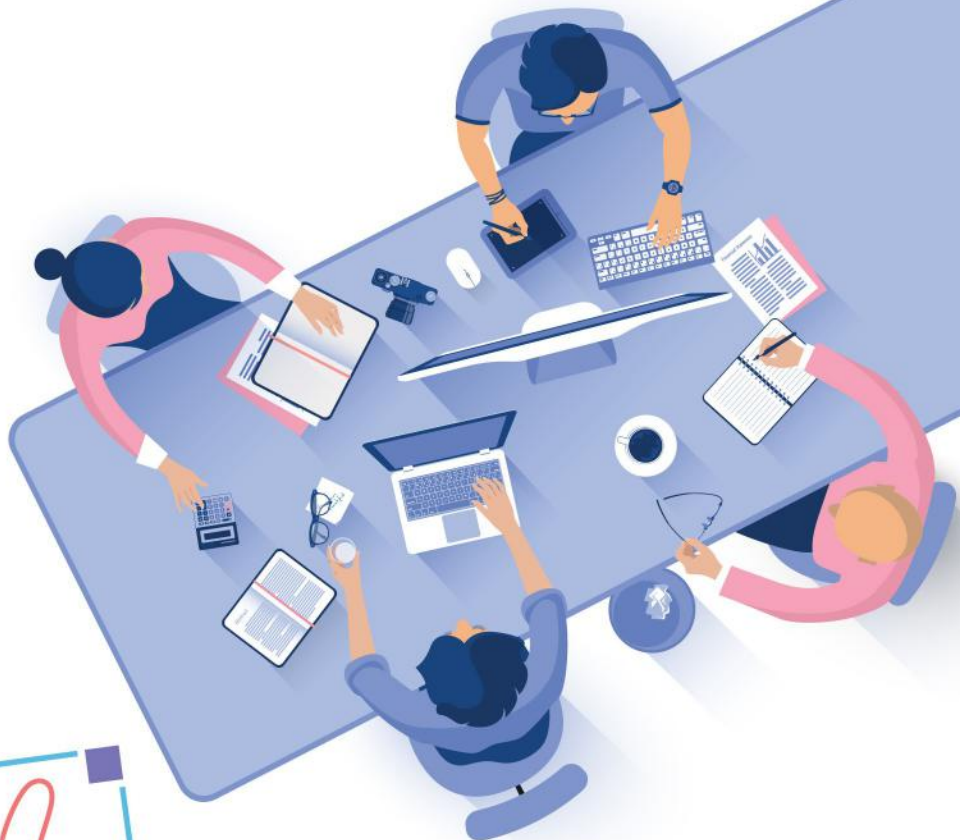
A high-resolution file format will be sent to the client. Our default file format is HD 1920 x1080 (mp4). Any other required file format can also be delivered.



TYPES OF VIDEOS

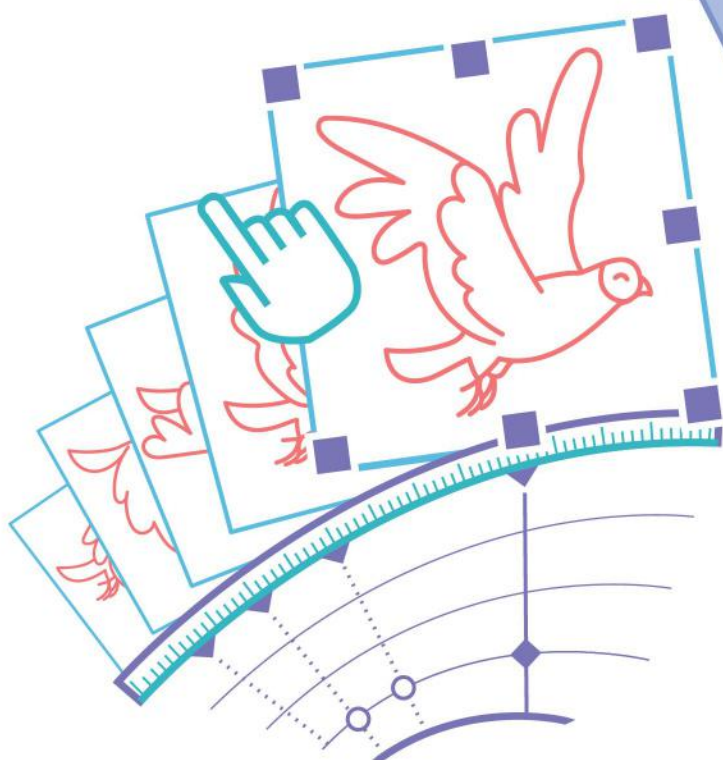
MARKETING

- Explainer Videos
- Promotional Videos
- Animated Commercial Videos
- Viral Videos
- Storytelling Videos
- Corporate Presentation Videos
- Digital Ads



ANIMATED EXPLAINER VIDEOS

- Sales Videos
- Landing Page Videos
- Product/Service Overview
- Web Videos
- Short Videos
- Social Media Videos
 - Facebook
 - YouTube



MOTION GRAPHIC

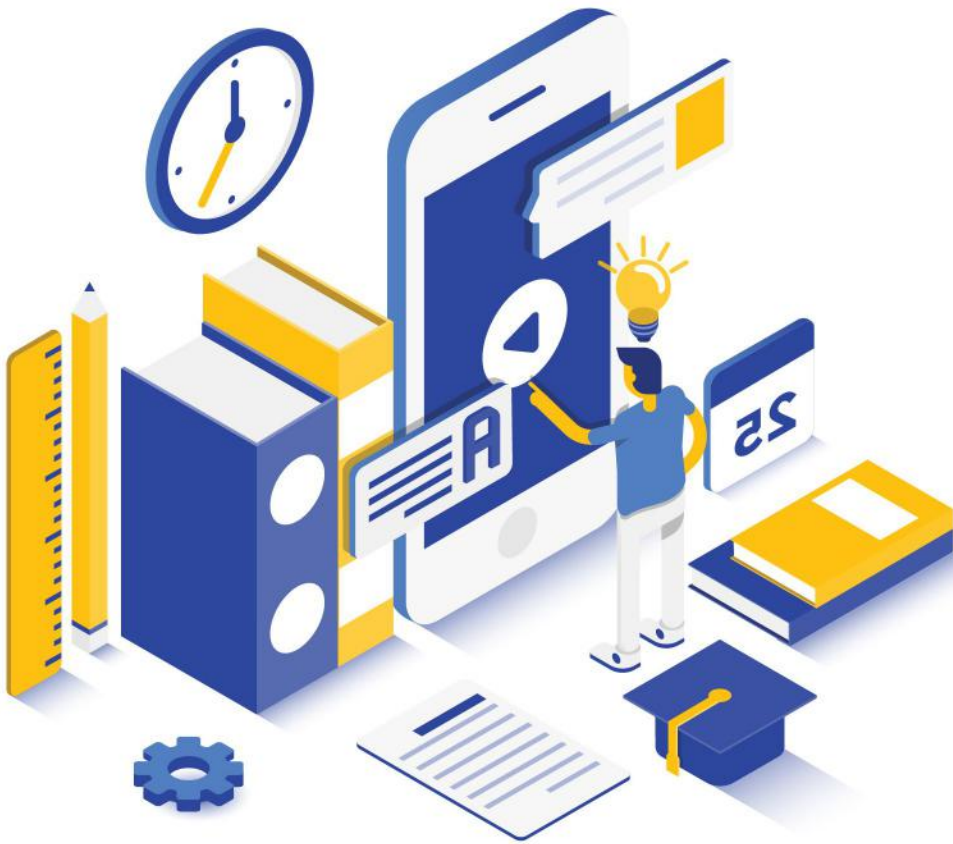
- 2D Animated Videos
- Whiteboard
- Infographic
- 3D Animated Videos
- Cartoon Animation
- Live Action Videos
- Custom Videos





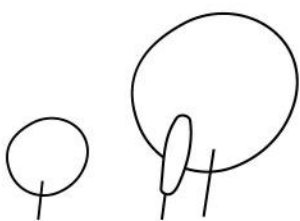
TRAINING & BUSINESS TYPE

Product Demo Videos
Start-Ups
Instructional Videos
Small Business
Kickstarter Video Production



INDUSTRY APPLICATION

Education Videos
Finance Videos
Government Videos
Healthcare Videos
Human Resource Videos
Manufacturing/Logistics
Non Profit Videos
Tech/Software
Apps
Products & Retail Videos
Public Relations Videos
Corporate Videos





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